

VIDEO BROADCASTING

New World Radio has introduced LIVE TV of your radio program. Our “visual radio” is a product specially designed to create entertaining, compelling TV-content from your radio show without requiring extra staff. It enables program broadcasters like you to take radio broadcasting to the next stage, making it fun to create and to watch.

You don’t have to worry about operating the cameras — just concentrate on making a good radio show while at the same time you create compelling TV. Visual radio gets more listeners!

New World’s visual radio is a combination of camera switching, dynamic digital video effects and graphics overlays with real-time updates and audio control. Each studio has two 1080p High Definition professional grade cameras.

We will train you how to conduct LIVE interviews using SKYPE in real-time without audio delay. We’ll show you how to put scrolling text at the bottom of the video and place any kind of graphic from the Internet to support your show. This means you can also put any type of graphic information on the TV.

Before you know it, you will be producing your own TV show, right from WUST’s radio broadcasting facility!